



## New Neighbor Profile



**Linda Kass**  
Massage Therapy

**Special Offer From a New Neighbor:** Welcome, **Linda Kass, LMT**, to 900 Cummings Center, Suite 412-T. A licensed massage therapist and certified personal trainer, Linda uses various modalities and techniques to target muscle soreness and promote relaxation. She is currently offering all new clients \$20 off their first session, valid **through March 31, 2021**. Online booking is available [here](#).

## Marketing Opportunity

**A Picture Is Worth a 1,000 Words:** Cummings invites resident firms to participate in one of many opportunities to advertise their businesses using ad boards throughout the Cummings Center and Dunham Ridge common areas. These panels may feature an ad, artwork, or other marketing material describing your company's services, and should include the business address and the best phone number. Client firms may provide **up to six 30" x 42"** posters mounted on black 3/16" gatorboard with a matte laminate finish. Posters are mounted inside wood frames free of charge.

### You supply...

30"x 42" printed artwork mounted on black 3/16" Gatorboard (or equivalent), or printed directly on 3/16" rigid board, with a water-resistant matte or gloss finish.

### We supply...

Oak display panel enclosures and installation, etc. at no charge.



Please contact your account manager in the Cummings Center leasing office at 978-922-9000 with any questions on how to move forward.

## Local News



**Exit Renumbering on Route 128:** MassDOT's statewide highway exit renumbering project has progressed to the Beverly area. Sign installation is underway on Route 128 North and South from Gloucester to Peabody. Project work, which will convert all exit numbers from sequential numbering to a milepost-based numbering system, will be completed over the course of several nights, between 8:00 PM and 5:00 AM. Signage will display both the old and new exit numbers for two years. Please be sure to update directions posted on your website as well as any other relevant

materials. Read more in [Cape Ann Beacon](#), and review a list of the [new Route 128 exit numbers](#).

Old Exit	New Exit	Street/Route
19	46	Brimbal Ave
20A/B	45A/B	Jct. RTE 1A
22	43	Jct. RTE 62

## COVID-19 Resource

**Resource Reminder:** The [Paycheck Protection Program \(PPP\)](#) loan portal is open to all participating PPP lenders, and will remain open for First and Second Draw PPP loans until **March 31, 2021**.

## Friendly Reminder

**Pick your spot wisely:** In consideration of others, please make every effort to stay within the clearly marked lines of parking spaces. Taking more than one space prevents others from properly parking vehicles and can also disrupt traffic patterns, causing problems for fellow drivers and pedestrians. Please contact your account manager at 978-922-9000 with any questions. Thank you for your cooperation.

## Shoe Snippets

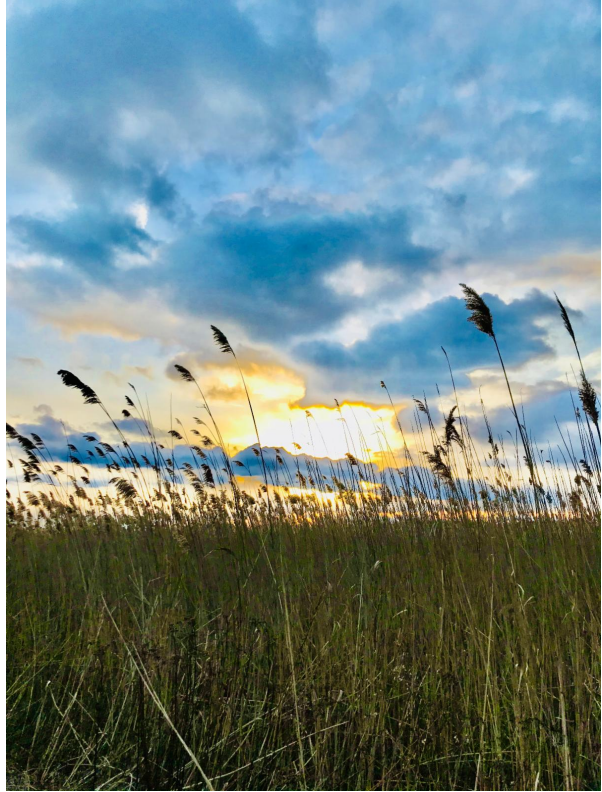
*Fun facts about the historic Cummings Center site, formerly known as "The Shoe"*

In its heyday, The Shoe occupied a total of 21 acres of interior space. Today, Cummings Center has more than doubled that figure and spreads across 54 acres of interior space.

## Simple Smiles

Simple Smiles was created to help everyone start the week off learning, imagining, and smiling. We invite all North Shore News readers to submit photos of something or some place they find interesting, informative, or exciting. Please refrain from sharing photos that feature people.

The following photos were provided by Cummings Properties project architect **Dave Harriss**.



## Call for Submissions



**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Helen at [newsbrief@cummings.com](mailto:newsbrief@cummings.com).

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