

# PULSE

TradeCenter 128

Client news, special offers, announcements, and more

December 2022

## Holiday Shopping Made Easy

Remember neighboring merchants while shopping for the holidays. Cummings is home to a diverse collection of businesses that offer an array of products and services. Many of these businesses offer gift certificates and special gift packages that are suitable for friends and relatives of all ages. Make a busy time less hectic—and support the Cummings leasing client community—by checking out the **Client Directory** to discover all that is offered locally.



Firms are also encouraged to check their own listings to ensure the information is accurate and the company is appropriately classified. There is no charge for these listings, and a second free listing under a different classification can be readily provided as well. Email your information to [group@cummings.com](mailto:group@cummings.com).

## Special Offer



### 10% Off Catering Orders

#### **Citra**

**December 1-31, 2022**

*300 TradeCenter, Atrium*

Treat your staff to a holiday lunch this month and receive a 10 percent discount. Contact **Prakash** at 617-283-5353 or [catering@citrafreshcafe.com](mailto:catering@citrafreshcafe.com) to place your order.

## New Clients and Those On the Move

### **Symmetry Sports**

*Sports therapy and chiropractic care*  
100 TradeCenter, Suite 725

### **Yash Technologies**

*Business IT solutions*  
400 TradeCenter, Suite 4880

### **TESCO**

*Temporary staffing*

## Client Congratulations

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**Batavia Biosciences** head of production **Marije Turk** has earned a spot among *The Healthcare Technology Report's* Top 25 Women Leaders in Biotechnology of 2022. Honorees include a diverse range of scientists, CEOs, and other industry leaders, and were determined from a multifaceted analysis of hundreds of nominations.



**McLane Middleton** director **John Colucci** is among five local individuals to receive North Shore Chamber of Commerce's 2022 Distinguished Leader award. This honor, presented at the Chamber's annual dinner, celebrates professional excellence and service to the community.



**FinAccurate** founder and CEO **Jayanthi Ganapathy** has been named to the advisory board of National Small Business Association's leadership council. As a member of the Taxation and Economic Development

Committee, Ganapathy will collaborate with advocates from across the nation to promote the interests of small business to policymakers in Washington, D.C.



**Triverus Consulting** was named among *Boston Globe Magazine's* 2022 Top Places to Work.

Data from more than 94,000 anonymous employee surveys, administered at 381 participating companies, were compiled to create the list. Learn more about the 150 Massachusetts organizations to achieve this honor.

## Holiday Announcements

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**'Tis the Season:** Continuing a 52-year tradition, Cummings is delighted to share the holiday spirit with the gift of a poinsettia for each client firm. Any client who has not received a poinsettia is encouraged to contact his or her account manager or pick one up at the leasing office at 200 West Cummings Park, Woburn.

**Holiday Schedule:** Cummings Properties' offices will have very limited staff on site **Friday, December 23, Monday, December 26, and Monday, January 2**, which are the days on which Christmas Eve, Christmas Day, and New Year's Day will be observed (respectively).

**Holiday Thanks:** We recognize that some clients may wish to express appreciation during the holiday season for those who have served them well, but please note that Cummings staff members are not permitted to accept gratuities. Staff members are pleased to provide the many services included in clients' leases, and they take pride in providing the very best possible service in a friendly, efficient manner. For those wishing to express appreciation, thank you notes are always welcome.



**Festive Decor? Check First:** Many client firms look forward to displaying holiday trees, wreaths, or other live decorations in their offices. Before purchasing greenery for the office, however, please check with the local fire department, as each municipality has its own safety regulations.

**Late Cummings president honored:** A celebration at Salem State University unveiled [James McKeown School of Education](#), newly rededicated to memorialize 1977 alumnus and former Cummings president **Jamie McKeown**. The ceremony followed the University's receipt of a [\\$10 million gift](#) from Cummings Foundation, which will support efforts to strengthen and diversify the educator workforce.

Jamie joined Cummings Properties as a leasing agent in 1979 and, 11 years later, succeeded **Bill Cummings** as president. A Woburn native and one-time Woburn Business Association president, he remained a dedicated community servant until his sudden, untimely death at age 41 in 1996. Learn more about Jamie's enduring legacy [online](#) and the ceremony at Salem State via [The Salem News](#).

*Pictured below (l to r): Jamie's daughters, **Molly Vardaro** and **Kelly Bourque**, with his widow, **Denise McKeown**, and **Joyce** and **Bill Cummings***



**\$5 Million in NExT Grants awarded:** Seven local nonprofits are one step closer to achieving maximum impact, thanks to a Cummings Foundation **NExT Grant** (Nonprofits Experiencing Transformation). The nonprofits will share in a combined \$5 million in lump-sum funding to support game-changing capital campaigns or programs. Learn more from [MassNonprofit News](#).

*Pictured: (l to r): **Ashley Harton Powell**, **Fatima Harvey**, and **Charmaine Arthur** of **Freedom House** with Cummings volunteer **Vinit Nijhawan***

*Thank you for your tenancy, as your leasing dollars make this kind of philanthropy possible.*

## The Latest at Cummings

CBS Boston reporter **Levan Reid** visited our Woburn headquarters to get the scoop on a highly unusual employee benefit: [Cummings Community Giving](#). Through this

annual program, Cummings Properties invites all staff to direct \$2,000 in Company donations to the local nonprofit(s) of their choosing. The 2022 employee cycle of Cummings Community Giving resulted in a cumulative \$424,000 donated to 195 organizations in 80 local cities and towns.

[Watch this brief, feel-good segment](#) to learn why team members at Cummings love the season of giving.



## Friendly Reminder

**Janitorial:** Standard janitorial services are provided in office areas (only) at 300 and 400 TradeCenter, at no charge, after business hours Monday through Friday (excluding holidays). The following janitorial services are performed daily:

- cleaning glass entries, doors, and sidelights
- dusting all readily accessible horizontal surfaces
- removing normal office trash and emptying wastebaskets
- replacing light bulbs and liners for wastebaskets, as needed
- replenishing paper and soap products in the restrooms, as needed
- recycling all paper materials from blue desk-side recycling containers (only)
- cleaning restrooms, including fixtures and mirrors, and damp mopping floors



Additionally, uncarpeted (VCT) floors are cleaned and mopped, and carpeted floors vacuumed, twice a week. Spot cleaning for stained carpet areas is performed as needed during those twice weekly floor cleaning sessions.

If at any time you have concerns, wish to share comments or suggestions about your janitorial service, or need to make special arrangements for any reason, please contact your firm's designated cleaning company directly. To confirm the contact information for your firm's cleaning company, please either refer to your welcome packet or reach out to your account manager. You may also contract directly with the cleaning company for additional services, at your firm's expense.



**We want to hear from you!** Do you have news or a great photo to share? Is there a special you'd like to offer to Cummings clients? Email your news, offers, and photos to Lisa VanStry at [lvs@cummings.com](mailto:lvs@cummings.com).

## Earn Cash for Client Referrals

**Know someone looking for space? You could earn \$1,000 or more for referring**

a new client to Cummings Properties. Within our portfolio, which spans 11 cities and towns north of Boston, we have a space for every need. See details [here](#) or speak with your account manager to learn more. Earn \$1 per square foot for a successful lease with us, with a minimum referral bonus of \$1,000!



# Medford Lab

Coming Soon



## Existing Lab Suite | Available February 2023

Move-in ready lab space is coming soon in Medford. Just off I-93 and easily accessible by public transportation, this premium corner unit is part of the rapidly growing Medford life sciences cluster at Boston Avenue.

[View Flyer](#)

[Client Directory](#)

[cummings.com](http://cummings.com)

[Service Call Request](#)

[Executive Office Suites](#)



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